

Digital Pathology Market Intelligence Service

2024 Edition

This Market Intelligence Service provides rolling 12-month coverage of the global Digital Pathology market. It includes the following reports:

- USCAP Show Report
- Digital Pathology Core Report
- Telepathology
- Pathology Vision Show Report
- Emerging Technologies

Our reports have been utilised by four of the top five global digital pathology vendors.



Report Author: Imogen Fitt, Senior Analyst

Imogen joined Signify in 2018 as part of the Healthcare IT team. She holds a 1st class Biomedical Sciences degree from the University of Warwick. During her tenure Imogen has completed studies on digital pathology and the use of AI in drug development, expanding Signify Research's preclinical coverage.



Report Author: Steve Holloway, Principal Analyst

Steve has 14 years of experience in healthcare technology market intelligence, having served as Senior Analyst at InMedica (part of IMS Research) and Associate Director for IHS Inc.'s Healthcare Technology practice. Steve's areas of expertise include Healthcare IT and Medical Imaging.

Service Deliverables

USCAP Show Report

Publishing once in 2024

Signify Research's analysis and key takeaways for new products, vendor strategies, technology innovation and major announcements during the annual USCAP conference.

Show Report



Digital Pathology Data Update and Full Report

Publishing once in 2024

In-depth 100+ page pdf report with detailed market estimates and forecasts, key assumptions, market share analysis, company profiles and vendor SWOT analyses. Delivery includes interactive Excel database and Powerpoint Executive Summary.

Core Report



Telepathology

Publishing once in 2024

Qualitative report offering a deep-dive into the telepathology market, including an evaluation of the different types of systems and 'Digital-Pathology-as-a-Service' business model. Guidance will be provided on the opportunity for growth and strategic recommendations for vendors will be outlined.

Topical Report



Pathology Visions Show Report

Publishing once in 2024

Signify Research's analysis and key takeaways for new products, vendor strategies, technology innovation and major announcements during the annual DPA conference.

Show Report



Emerging Technologies

Publishing once in 2025

Qualitative report offering a deep-dive into the emerging technologies in digital pathology, including advanced scanning techniques, multiplex imaging and spatial biology analysis, robotics and multimodal data integration. Signify Research will provide an overview of each technology and its maturity, outline the opportunity for each and provide strategic recommendations for vendors.

Topical Report



Report Overview

Market

- ✓ Identify the countries, products and end-markets driving growth
- ✓ Review the market drivers and barriers
- ✓ Quantitative analysis of market size and forecast

Competition

- ✓ Market share estimates for the leading vendors
- ✓ Market shares presented by region and product
- ✓ Detailed product matrices


Technology

- ✓ Analysis of the product mix
- ✓ Assessment of the impact of enterprise imaging on digital pathology
- ✓ Discussion on the impact of artificial intelligence and deep learning on digital pathology

Strategy

- ✓ Analysis and insights to support your strategy planning
- ✓ Our opinion on the future direction of the market
- ✓ Direct access to the Analyst for an expert opinion


Supplemental Service Deliverables


 **Subscription Portal** – Your own portal to view current and historic service deliverables

 **Tailored Briefings** – On-demand “ask the analyst” briefings to present the findings from our research and provide a platform for Q&A

 **Analyst Insights** – Regular insights and expert opinions on key industry trends

 **Analyst Hours** – 10 analyst hours to support Q&A and additional market insight


 **Video Briefings** – Concise summaries of the main research findings. One with each report

 **Access to the Analyst** - Ability to ask, with the potential for the analyst to work within internal sales or strategy meetings


Service Features


 Expert commentary on the market trends

 Detailed analysis by geography, product and verticals to highlight growth opportunities

 Primary research method ensures accuracy and reliability

 Robust and pragmatic forecasts driven by proprietary database of healthcare infrastructure

 Direct access to the lead Analyst

 Competitive environment focused on global vendors and local champions within the largest global countries

 Highly data-centric, with numerous segmentations of the market

 Actionable, jargon-free analyst insight and opinion

Digital Pathology Market Intelligence Service - 2024

Click here to request a quote

Service Deliverables



Market Data

Software, services & hardware segmented by customer & country

Annual 5 year forecasts

Data presented in terms of revenue for all product segments, and in addition for scanners unit sales and average selling prices

Competitive Landscape

Vendor market shares provided by year for each major region.

Detailed analysis of international and local competitive environment with information on products, strategy and SWOT analyses.



Analyst Commentary

Expert insights on country, product and customer trends.

Explanation of the assumptions behind the forecasts along with "Our Take" on key issues.

Report Resources

PDF report format and interactive Excel database that enables you to build your own views of the market data. Includes all static tables and figures. Accompanying Powerpoint executive summaries.

Sample Pages

The below sample pages are taken from the 2023 edition of the Digital Pathology report.

Country market analysis - XXXX

2019 Market Size: \$X.XM	2025 Market Size: \$X.XM	'20-25 CAGR: X.X%
COVID-19 Impact: High +ve	Risk to forecast: Low	
Digital Pathology Penetration: Mid-High		

Philips

Product	Application	Type	Approval
(Second Generation) SG300	Clinical + Research	High Throughput.	FDA, CE, Others
(Second Generation) SG60	Clinical + Research	Mid Throughput.	FDA, CE, Others
(Second Generation) SG20	Clinical + Research	Low Throughput	FDA, CE, Others
proscia image Management Intelligence	Clinical + Research	Software - image Management Software	FDA, CE, Others

Geographical Markets	North America	China
	Latin America	India
	Western Europe	Japan
	E Europe, M East & Africa	South Korea
	Oceania	Rest of Asia

Research Method



Scope research with industry stakeholders

Talk with industry stakeholders to understand their information needs
Issue proposed research agenda and invite customers to purchase the service and shape the direction of the research



Interview technology vendors

Evaluate supply to the market and the trends that will impact growth
Strong focus on collecting sales, shipments and pricing data



Collate secondary research

Supplement primary research with a variety of secondary research sources
Company news and financial information, economic data, conference proceedings, etc.



Review preliminary data

Send preliminary market data to customers for review, as quality control measure
Refine market size estimates and growth forecasts based on feedback



Ongoing Analyst support

Q&A session to highlight the key findings of the research and to answer customer questions
Ongoing support to help customers stay informed of latest market developments

At Signify Research, we work in partnership with our customers to understand their specific needs. So let's start by providing you with a quote for this service. Simply click the 'Request a Quote' button below and our Sales Team will be in touch.



Questions? Ask an Analyst

Or if you have any questions about this research, then please contact our experts to discuss your requirements:



Report Author:

Imogen Fitt | Senior Market Analyst

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About Signify Research

Signify Research provides healthtech market intelligence powered by data that you can trust. We blend insights collected from in-depth interviews with technology vendors and healthcare professionals with sales data reported to us by leading vendors to provide a complete and balanced view of the market trends. Our coverage areas are Medical Imaging, Clinical Care, Digital Health, Diagnostic and Lifesciences and Healthcare IT.

Clients worldwide rely on direct access to our expert Analysts for their opinions on the latest market trends and developments. Our market analysis reports and subscriptions provide data-driven insights that business leaders use to guide strategic decisions. We also offer custom research services for clients who need information that can't be obtained from our off-the-shelf research products or who require market intelligence tailored to their specific needs.



Four of the top five global Digital Pathology vendors trust Signify Research

"Signify Research's greatest strengths are its subject matter expertise and deep understanding of the industry."

- Canon Medical Research Europe Ltd