Breast Imaging - World Market - 2024

2024 Edition

This is the 5th edition of our Breast Imaging market report which covers the global breast imaging modality and AI markets. The 2024 Breast Imaging report and accompanying dataset helps you to:

- Gain actionable market insights and empower your business growth with accurate sizing data for 28 major markets and key product types (FFDM, analogue, DBT, conventional ultrasound, and ABUS).
- Stay abreast of the evolving guidelines, programs, and legislation in breast cancer screening.
- Benchmark your market position with our vendor market shares, guided by collaboration with the top breast imaging vendors, and gain access to our extensive collection of 35 vendor profiles.
- Align your strategic planning using insights on key competitive developments in the markets, including disruptive technologies, new partnerships and product launches.
- Develop a winning AI strategy leveraging our 5-year forecast, key updates, and clinical trials for breast imaging AI.

Report Author: Poornima Anil, Senior Analyst
Poornima joined Signify Research's Medical Imaging Team in 2023. She brings over 14 years' of experience in healthcare market research, analysis and business intelligence. She has a Master's degree in bioinformatics

Report Author: Max Street, Market Analyst
Having graduated from the University of Bristol with a BSc in Pharmacology, Max joined the Medical Imaging team at Signify Research in 2023, focusing on the X-ray market.

Report Content

Market estimates and forecasts are presented in terms of revenues from 2022 to 2028

The market is broken out by **Geographic Region** into:

Americas
- US
- Brazil
- Rest of Latin America
- Canada
- Mexico
- Chile

EMEA
- Austria
- Switzerland
- France
- Italy
- Spain & Portugal
- Poland
- Rest of E Europe
- Turkey
- Benelux
- Germany
- Nordic Countries
- UK & Eire
- Russia
- Middle East
- Chezch Republic and Hungary
- Africa

Asia
- China
- India
- Malaysia
- Australia
- Pakistan
- Japan
- Indonesia
- Taiwan
- New Zeland

For each country the market is segmented by **technology** into:

Mammography
- Full Field Digital Mammography (FFDM)
- Digital Breast Tomosynthesis (DBT)
  - Upgraded Systems
  - New Sales
- Analogue
- Computed Radiography

Ultrasound
- Conventional Ultrasound
- Automated Breast Ultrasound (ABUS)

Breast AI
- Standalone AI Tools
- AV Bundled AI Tools
- AI by Modality
- AI By Clinical Use Case
- AI By Region
- AI Market by Business Model

Time Period:
- Reported Data 2022-23
- 5 year annual forecast 2024 to 2028

Measurements:
- Revenue (US $)
- Unit Shipments
- Average Shipment Prices (US $)

Report Features

Expert commentary on the market trends

Detailed analysis by modality to highlight growth opportunities

Primary research method ensures accuracy and reliability

Robust and pragmatic forecasts driven by proprietary forecast model

Direct access to the lead Analyst

Global coverage, with country level analysis

Highly data-centric, with numerous segmentations of the market

Actionable, jargon-free analyst insight and opinion

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Report Overview

Market

- ✓ Quantify the interplay between mammography, ultrasound and MRI in breast imaging
- ✓ Understand the trends in regional biopsy attachment rates
- ✓ Review the market drivers and barriers for each modality and software categor

Technology

- ✓ Analysis of each country market by technology adoption
- ✓ Review of factors affecting uptake of new technologies
- ✓ Extensive analysis of the use of Artificial Intelligence in Breast Imaging

Competition

- ✓ Market share estimates for the leading vendors
- ✓ International, regional and small to medium sized enterprise (SME) vendor portfolio analysis
- ✓ Identify potential partners and acquisition targets

Strategy

- ✓ Review go-to-market strategies
- ✓ Analysis and insights to support your strategy planning
- ✓ Product pricing and software licensing strategies

Research Method

Scope research with industry stakeholders
Talk with industry stakeholders to understand their information needs
Issue proposed research agenda and invite feedback from subscription customers

Interview technology vendors
Evaluate supply to the market and the trends that will impact growth
Strong focus on collecting sales, shipments and pricing data

Collate secondary research
Supplement primary research with a variety of secondary research sources
Company news and financial information, economic data, conference proceedings, etc.

Review preliminary data with Service Subscribers
Send preliminary market data to customers for review, as quality control measure
Refine market size estimates and growth forecasts based on feedback

Ongoing Analyst support
Q&A session to highlight the key findings of the research and to answer customer questions
Ongoing support to help customers stay informed of latest market developments

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Timescales

Research Process	Timescales
Conduct primary research interviews and data collection	June to July 2024
Vendor reporting deadline	30th June 2024
Prelim Results	August 2024
Delivery	Delivered once in 2024

Report Deliverables

Market Data

Each breast imaging modality segmented by product and country with 5 year forecasts

Data presented in revenues, unit shipments and average selling prices

Competitive Landscape

Vendor market shares for each modality by major region

Detailed company profiles of suppliers of breast imaging solutions

Analyst Commentary

Expert insights on country and technology trends

Explanation of the assumptions behind the forecasts along with "Our Take" on key issues

Report Resources

PDF report format and interactive Excel database that enables you to build your own views of the market data by selecting specific product, application and regional categories. Includes all static tables and figures.

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At Signify Research, we work in partnership with our customers to understand their specific needs. So let's start by providing you with a quote for this service. Simply click the **'Request a Quote'** button below and our Sales Team will be in touch.

Request a Quote

Questions? Ask an analyst

Or if you have any questions about this research, then please contact our experts to discuss your requirements:

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About Signify Research

Signify Research provides healthtech market intelligence powered by data that you can trust. We blend insights collected from in-depth interviews with technology vendors and healthcare professionals with sales data reported to us by leading vendors to provide a complete and balanced view of the market trends. Our coverage areas are Medical Imaging, Clinical Care, Digital Health, Diagnostic and Lifesciences and Healthcare IT.

Clients worldwide rely on direct access to our expert analysts for their opinions on the latest market trends and developments. Our market analysis reports and subscriptions provide data-driven insights that business leaders use to guide strategic decisions. We also offer custom research services for clients who need information that can't be obtained from our off-the-shelf research products or who require market intelligence tailored to their specific needs.

"Signify Research is a trusted and valued partner. We have a great deal of confidence in the expertise of the analysts as well as their published research. The research and insights are an important resource in driving business decisions."

- Global Market & Commercial Analytics Leader, GE HealthCare

"Signify Research's greatest strengths are its subject matter expertise and deep understanding of the industry. We feel we can trust the data and insights you provide to make informed strategic decisions. We also appreciate the open access to the Analyst team, for prompt responses to our questions and their opinions on the latest market trends."

- President, Canon Medical Research Europe