

X-ray Market Intelligence Service

2024 Edition

This Market Intelligence Service provides rolling 12-month coverage of the global X-ray market. It includes the following reports, which are delivered once annually:

- The Flat Panel Detector Market
- The General Radiography & Fluoroscopy Market
- The Interventional and Surgical X-ray Market
- The Breast Imaging Market



Bhvita Jani
Principal Analyst



Poornima Anil
Senior Market Analyst



Max Street
Market Analyst

Subscription Deliverables

Flat Panel Detector

Delivered once annually

Report presenting market dynamics, estimates, forecasts and analysis of major drivers for the flat panel detector supply market. Product splits include the flat panel detector market by size, application, image type, connection type, market segment, panel type and panel supply.

Core Report



General Radiography & Fluoroscopy

Delivered once annually

Report presenting market dynamics, estimates, forecasts, competitive analysis and major drivers for the General Radiography and Fluoroscopy market. The General Radiography market is segmented by Digital radiography (DR) fixed systems, DR mobile systems, analogue systems, DR retrofit systems, and multi and single-cassette computed radiography systems. Digital radiography systems are further split by pricing segments, with digital fixed systems also split by suspension type. Fluoroscopy systems are segmented by remote or classic configurations and by Flat Panel Detector (FPD) or Image Intensifier (II) technology.

Core Report



Interventional & Surgical X-ray

Delivered once annually

Report presenting market dynamics, estimates, forecasts, competitive analysis and major drivers for the Interventional and Surgical X-ray market. Products included in this report are Image Intensifier mobile C-arm, 2D mobile C-arm, 3D mobile C-arm and O-arm, Hybrid operating rooms, General vascular angiography, Oncology / Body, Neurology, Interventional gastro, General coronary, Structural heart lab and Electrophysiology. The mobile C-arm market is further split by application at a regional level. The Mobile C-arm FPD market and the Interventional X-ray market is further split by pricing segments and suspension or configuration type.

Core Report



Breast Imaging

Delivered once annually

Report presenting market dynamics, estimates, forecasts, competitive analysis, and major drivers for the Breast Imaging market. Products included in this report are Full field digital mammography (FFDM), Digital breast tomosynthesis (DBT) upgraded and new systems, Conventional ultrasound, Automated breast ultrasound (ABUS) and Breast AI.

Core Report



Supplemental Service Deliverables



Subscription Portal – Your own portal to view current and historic service deliverables



Tailored Briefings – On-demand “ask the analyst” briefings to present the findings from our research and provide a platform for Q&A



Analyst Insights – Regular insights and expert opinions on key industry trends



Analyst Hours – 10 analyst hours to support Q&A and additional market insight

Service Overview



Market

- ✓ Identify market opportunity and product mix segment
- ✓ Observation on the drivers behind market growth or contraction
- ✓ Sales analysis by product type and region for up to 36 countries.



Competition

- ✓ Market share estimates for the leading vendors by product and by region
- ✓ Analysis of vendor strategy and market performance
- ✓ Detailed product matrix for major vendor portfolios



Technology

- ✓ Analysis of the product mix by technology and system value for each country
- ✓ Impact of system features on product demand
- ✓ Identify trends in product development











Strategy

- ✓ Analysis and insights to support your strategy planning
- ✓ Our opinion on the future direction of the market
- ✓ Direct access to the Analyst for an expert opinion



Five of the six top global X-ray vendors have participated in our research

Service Features

-  Expert commentary on the market trends
-  Detailed analysis by geography, product and verticals to highlight growth opportunities
-  Primary research method ensures accuracy and reliability
-  Robust and pragmatic forecasts driven by proprietary database of hospital infrastructure
-  Direct access to the lead Analyst
-  Competitive environment focused on global vendors and local champions within the largest global countries
-  Highly data-centric, with numerous segmentations of the market
-  Actionable, jargon-free analyst insight and opinion

Deliverables

Market Data

- Platform, services & hardware segmented by application, vertical & country Annual 5 year forecasts, including scenario forecasts
- Data presented in revenues, unit shipments and average selling prices

Competitive Landscape

- Vendor market shares provided by year for each product type both globally and regionally
- Detailed analysis of international and local competitive environment with information on products, strategy and SWOT analyses

Analyst Commentary

- Expert insights on country, verticals, and product trends
- Explanation of the assumptions behind the forecasts along with “Our Take” on key issues

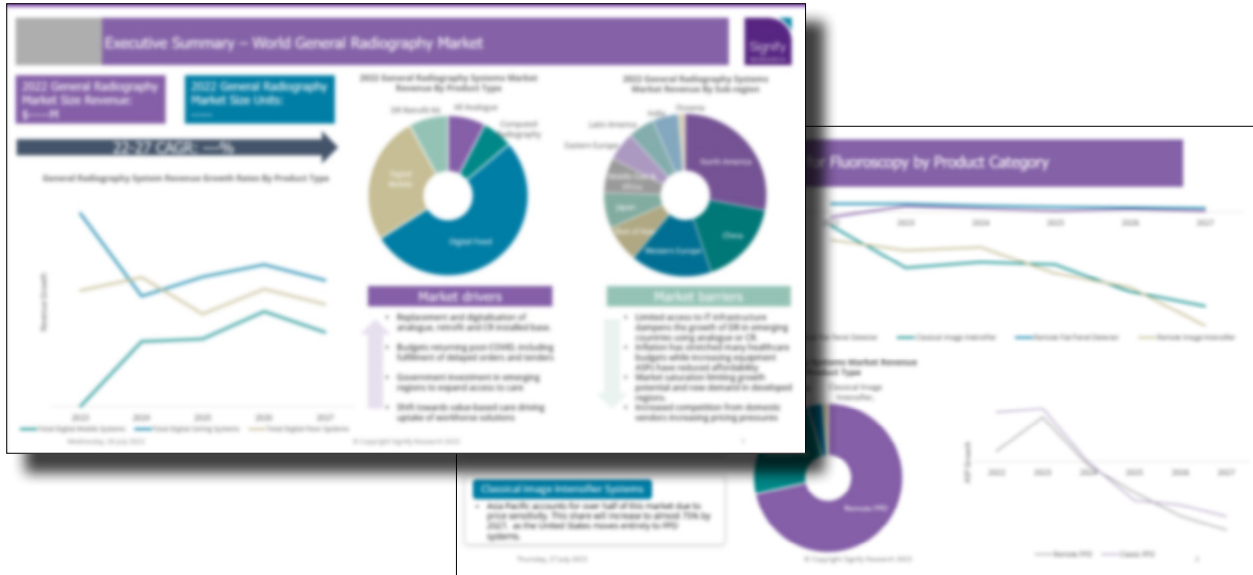
Report Resources

- PDF report format and interactive Excel database that enables you to build your own views of the market data by selecting specific product type, application, value segment and regional categories. Includes all static tables and figures as well as an accompanying Powerpoint executive summary



Sample Pages

The below sample pages are taken from the 2023 edition of the General Radiography & Fluoroscopy report.



Research Approach



Scope research with industry stakeholders

Talk with industry stakeholders to understand their information needs
Issue proposed research agenda and invite feedback from subscription customers



Interview technology vendors

Evaluate supply to the market and the trends that will impact growth
Strong focus on collecting sales, shipments and pricing data



Collate secondary research

Supplement primary research with a variety of secondary research sources
Company news and financial information, economic data, conference proceedings, etc.



Review preliminary data with service subscribers

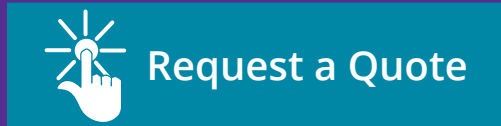
Send preliminary market data to customers for review, as quality control measure
Refine market size estimates and growth forecasts based on feedback



Ongoing Analyst support

Q&A session to highlight the key findings of the research and to answer customer questions
Ongoing support to help customers stay informed of latest market developments

At Signify Research, we work in partnership with our customers to understand their specific needs. So let's start by providing you with a quote for this service. Simply click the 'Request a Quote' button below and our Sales Team will be in touch.



Questions? Ask an analyst

Or if you have any questions about this research, then please contact our experts to discuss your requirements:



Report Author:

Bhvita Jani | Principal Analyst

bhvita.jani@signifyresearch.net

[Flat Panel Detectors](#)



Report Author:

Poornima Anil | Senior Market Analyst

poornima.anil@signifyresearch.net

[Interventional and Surgical X-ray](#) | [Breast Imaging](#)



Report Author:

Max Street | Market Analyst

max.street@signifyresearch.net

[General Radiography & Fluoroscopy](#)

About Signify Research

Signify Research provides healthtech market intelligence powered by data that you can trust. We blend insights collected from in-depth interviews with technology vendors and healthcare professionals with sales data reported to us by leading vendors to provide a complete and balanced view of the market trends. Our coverage areas are Medical Imaging, Clinical Care, Digital Health, Diagnostic and Lifesciences and Healthcare IT.

Clients worldwide rely on direct access to our expert analysts for their opinions on the latest market trends and developments. Our market analysis reports and subscriptions provide data-driven insights that business leaders use to guide strategic decisions. We also offer custom research services for clients who need information that can't be obtained from our off-the-shelf research products or who require market intelligence tailored to their specific needs.

"Signify Research is a trusted and valued partner. We have a great deal of confidence in the expertise of the analysts as well as their published research. The research and insights are an important resource in driving business decisions."

- GE HealthCare

"Signify Research's greatest strengths are its subject matter expertise and deep understanding of the industry."

- Canon Medical Research Europe Ltd.