Imaging IT - Market Intelligence Service - 2024

2024 Service

This Market Intelligence Service is an annual subscription that provides ongoing data, insights and analysis on the global opportunity for Imaging IT.

- Imaging IT - Core Data Update and Full Report - May 2024
- Imaging IT - Cloud Adoption and Business Model Evolution in Imaging IT - September 2024
- Imaging IT - Core Data Update and 2H Refresh - October 2024
- Imaging IT - RSNA Show Report - December 2024
- Imaging IT – HIMSS/ECR Show Report - March 2025

Report Author: Amy Thompson, Research Manager
Amy joined Signify Research in 2020, and is now the Research Manager for Healthcare IT, focusing on imaging and clinical IT, AI in medical imaging and teleradiology. Prior to Signify Research, she brings four years' experience as a Senior Analyst; supporting business strategy and market sizing for Liaison Group, a company operating within the NHS.

Report Author: Jake Bennett, Senior Market Analyst
Jake joined Signify Research in 2023 as part of the Healthcare IT Team and has over six years of experience working in medical devices and healthcare market research. He also holds a BSc in Medical Biochemistry from the University of Manchester.

Report Author: Manav Patel, Market Analyst
Manav joined Signify Research in 2023, as part of the healthcare IT team, focusing on Imaging IT. He holds a first-class BSc in Biological Sciences from the University of Warwick where he completed an industrial placement in a clinical diagnostics lab.

Imaging IT Market Intelligence Service 2024

Subscription Deliverables

Imaging IT - Core Data Update and Full Report
May 2024

Core Report

2023 world market analysis including: Radiology IT (PACS, RIS, EI), Cardiology IT (CVPACS, CVIS, Hemo Reporting, CV-EI), VNA, IE, Advanced Visualisation, Universal Viewers and OW and BI Tools. Full data analysis in 31 country markets, including risk and variance analysis.

For the 2024 edition, Signify Research will be conducting a secondary view of the US market, evolving our forecast model to better represent the evolution of business models and the adoption of operational / SaaS and the impact it has on market performance.

Imaging IT - Cloud Adoption and Business Model Evolution in Imaging IT
September 2024

Topical Report

A second edition of this topical report, which evaluates cloud adoption trends and strategies, as well as includes vendor strategy analysis (both imaging IT and hyperscaler), impact of the transition to managed services and operational business models in imaging IT.

Imaging IT - Core Data Update and 2H Refresh
October 2024

Core Report

Updated outlook for 2024-2028 based on 1H 2024 performance, with analyst commentary and guidance on expected full year 2024 market performance in Imaging IT markets

Imaging IT - RSNA Show Report
December 2024

Show Report

Post show analysis of new product releases, analysis of vendor strategy, market impact and broader market context

Imaging IT - HIMSS/ECR Show Report
March 2025

Show Report

Post show analysis of new product releases, analysis of vendor strategy, market impact and broader market context

Supplemental Service Deliverables

Subscription Portal – Your own portal to view current and historic service deliverables

Tailored Briefings – On-demand "ask the analyst" briefings to present the findings from our research and provide a platform for Q&A

Video Briefings – Concise summaries of the main research findings.

Analyst Hours – 10 analyst hours to support Q&A and additional market insight
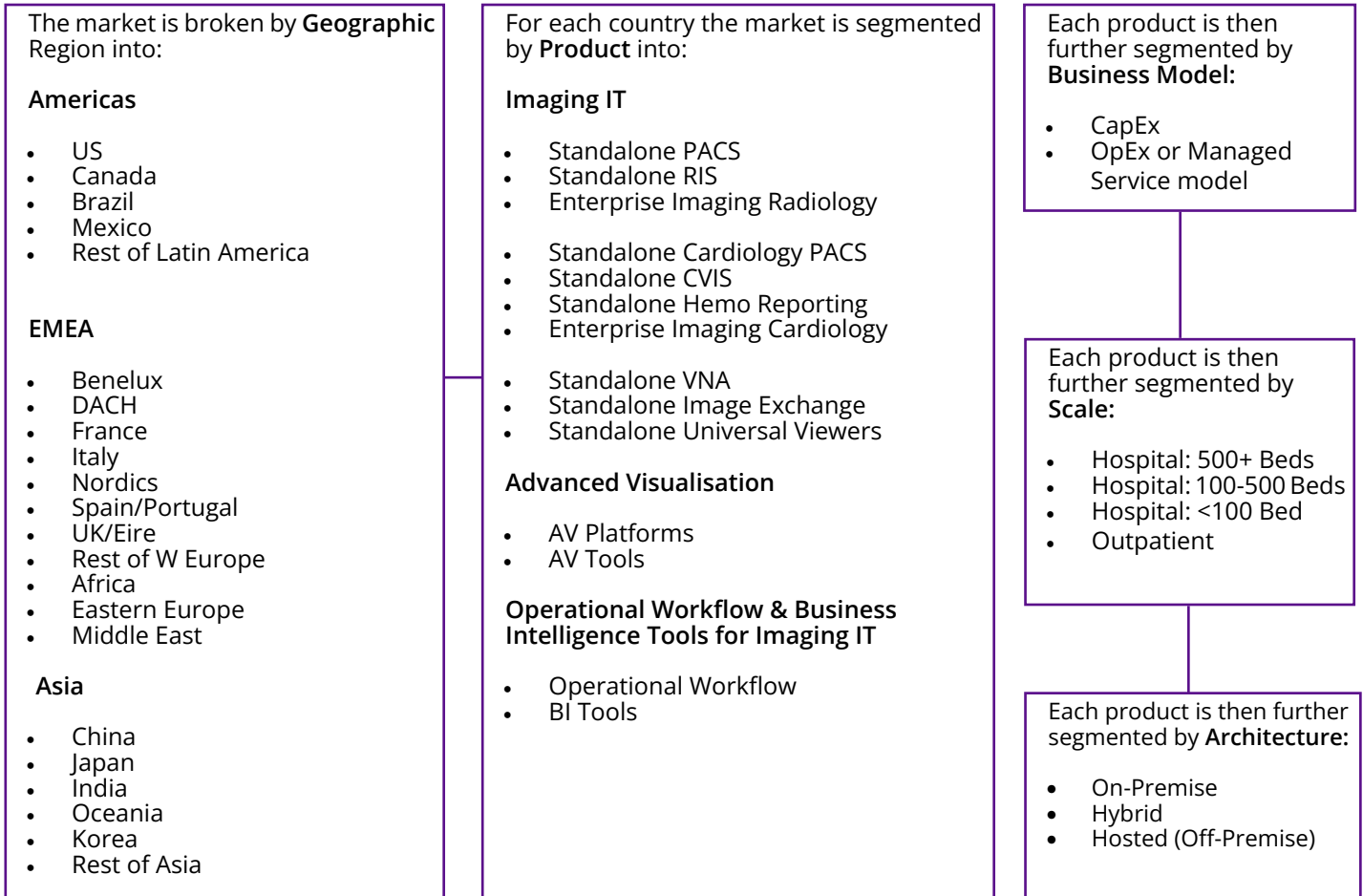
Analyst Insights – Regular insights and expert opinions on key industry trends

Access to the Analyst - Ability to ask, with the potential for the analyst to work within internal sales or strategy meetings.

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Click here to view pricing

Subscription Content

The two Core Reports included in the subscription will provide the following market sizing and forecasting information. Market metrics are presented for the period 2022 to 2028.

The market is broken by **Geographic** Region into:

Americas

- US
- Canada
- Brazil
- Mexico
- Rest of Latin America

EMEA

- Benelux
- DACH
- France
- Italy
- Nordics
- Spain/Portugal
- UK/Eire
- Rest of W Europe
- Africa
- Eastern Europe
- Middle East

Asia

- China
- Japan
- India
- Oceania
- Korea
- Rest of Asia

For each country the market is segmented by **Product** into:

Imaging IT

- Standalone PACS
- Standalone RIS
- Enterprise Imaging Radiology

- Standalone Cardiology PACS
- Standalone CVIS
- Standalone Hemo Reporting
- Enterprise Imaging Cardiology

- Standalone VNA
- Standalone Image Exchange
- Standalone Universal Viewers

Advanced Visualisation

- AV Platforms
- AV Tools

Operational Workflow & Business Intelligence Tools for Imaging IT

- Operational Workflow
- BI Tools

Each product is then further segmented by **Business Model:**

- CapEx
- OpEx or Managed Service model

Each product is then further segmented by **Scale:**

- Hospital: 500+ Beds
- Hospital: 100-500 Beds
- Hospital: <100 Bed
- Outpatient

Each product is then further segmented by **Architecture:**

- On-Premise
- Hybrid
- Hosted (Off-Premise)

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Timescales & Deliverables

The 12 month subscription will start on the date that the first report is delivered

Deliverable Title	Timescale
Imaging IT - Core Data Update and Full Report	May 2024
Imaging IT - Cloud Adoption and Business Model Evolution in Imaging IT	September 2024
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Service Component Types

Signify Research's market intelligence services provide year-round delivery of market data, forecasts, insights on key trends, vendor analysis, webinars, customised presentations and thought leadership. Service component types are outlined below:

Core Reports
In-depth 100+ page pdf reports with detailed market estimates and forecasts, key assumptions, market share analysis, company profiles and vendor SWOT analyses. Delivery includes interactive Excel database and Powerpoint Executive Summary.

Interim Reports
Mid-year updates on core report market data. Deliverables include Excel market data file alongside Powerpoint-style report outlining key changes in forecasts and market developments.

Topical Reports
Deep-dive reports examining the impact of leading-edge technologies, new product types, new applications or disruptive innovation in our coverage markets.

Show Reports
Signify Research's analysis and key takeaways of new products, vendor strategies, technology innovation and major announcements at the leading healthtech conference, exhibitions and summits.

Excel Datasets
Each core report and interim report is delivered alongside an extensive dataset provided in Excel. These typically contain 50-150 static tables and figures and several pivot table outputs that allow for data views to be configured as needed.

Other Service Components
Signify Research's subscription services are delivered via your own personalised service portal which also includes access to related video webinars, analyst insights and white papers.

Service Features

Market
- ✓ Identify the products, countries and business models driving growth
- ✓ Review the market drivers and barriers for growth
- ✓ Quantitative analysis of market size and forecast growth

Competition
- ✓ Market share estimates for the leading vendors
- ✓ Identify potential partners and acquisition targets
- ✓ Competitive analysis by product group and geography

Technology
- ✓ Analysis of major technology trends per segment
- ✓ Impact of advanced machine learning and deep learning
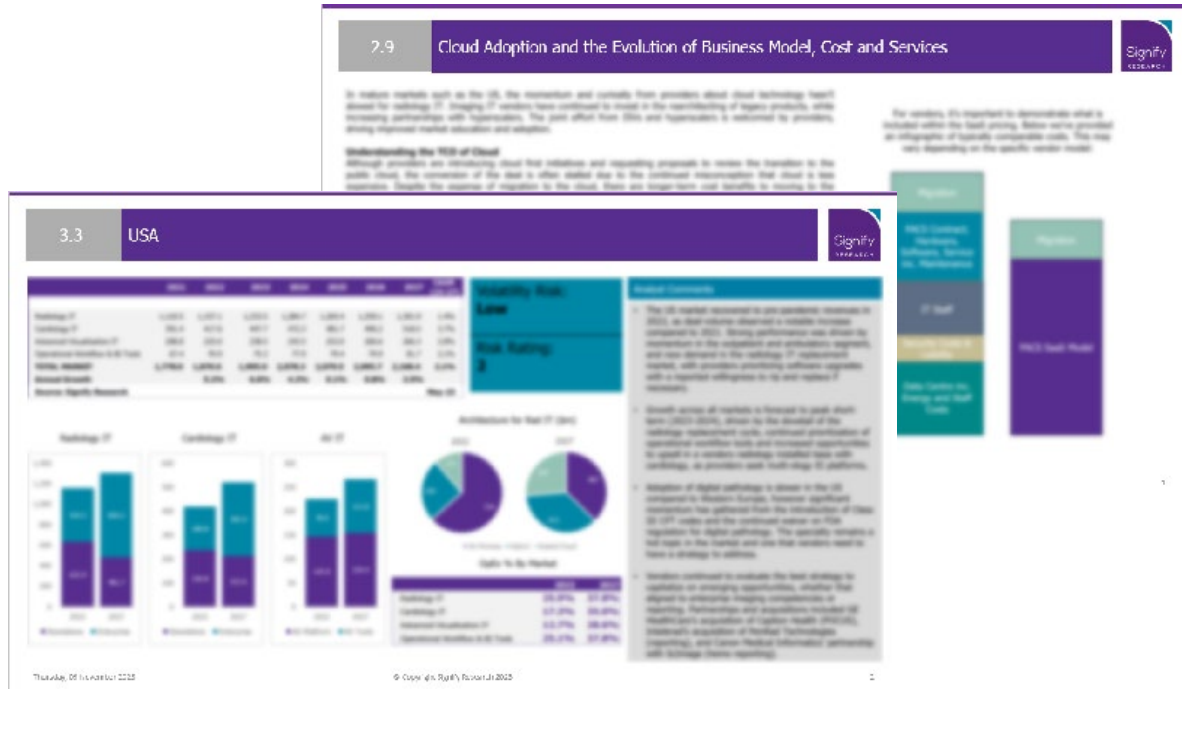- ✓ Focus on cloud adoption for Imaging IT

Strategy
- ✓ Review of go-to-market strategies
- ✓ Analysis and insights to support your strategy planning
- ✓ Business model & licensing strategies

Signify RESEARCH

Imaging IT Market Intelligence Service 2024

Sample Pages

The below sample pages are taken from the 2023 edition of the Core Report.

Research Method

Scope research with industry stakeholders
Talk with industry stakeholders to understand their information needs
Issue proposed research agenda and invite feedback from subscription customers

Interview technology vendors
Evaluate supply to the market and the trends that will impact growth
Strong focus on collecting sales, shipments and pricing data

Interview healthcare providers
Conduct in-depth interviews with healthcare professionals across W. Europe and the US
Strong focus on open-ended and probing questions

Collate secondary research
Supplement primary research with a variety of secondary research sources
Company news and financial information, economic data, conference proceedings, etc.

Review preliminary data with service subscribers
Send preliminary market data to customers for review, as quality control measure
Refine market size estimates and growth forecasts based on feedback

Ongoing Analyst support
Q&A session to highlight the key findings of the research and to answer customer questions
Ongoing support to help customers stay informed of latest market developments

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At Signify Research, we work in partnership with our customers to understand their specific needs. So let's start by providing you with a quote for this service. Simply click the '**Request a Quote**' button below and our Sales Team will be in touch.

Questions? Ask an analyst

Or if you have any questions about this research, then please contact our experts to discuss your requirements:

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About Signify Research

Signify Research provides healthtech market intelligence powered by data that you can trust. We blend insights collected from in-depth interviews with technology vendors and healthcare professionals with sales data reported to us by leading vendors to provide a complete and balanced view of the market trends. Our coverage areas are Medical Imaging, Clinical Care, Digital Health, Diagnostic and Lifesciences and Healthcare IT.

Clients worldwide rely on direct access to our expert analysts for their opinions on the latest market trends and developments. Our market analysis reports and subscriptions provide data-driven insights that business leaders use to guide strategic decisions. We also offer custom research services for clients who need information that can't be obtained from our off-the-shelf research products or who require market intelligence tailored to their specific needs.

"Signify Research is a trusted and valued partner. We have a great deal of confidence in the expertise of the analysts as well as their published research. The research and insights are an important resource in driving business decisions."

- GE HealthCare

"Signify Research's greatest strengths are its subject matter expertise and deep understanding of the industry."

– Canon Medical Research Europe Ltd.